

Curriculum Calendar – St. Louis, MO

St. Louis Curriculum Preview

September 2009

FOCUS: Achieving Your Highest Priorities (1 Day – 8 CPE)
 Tuesday, September 22..... \$197.00 per person/\$24.63 per credit hour

October 2009

Professional Staff Training: Level 2 (3 Day – 24 CPE)
 Wednesday – Friday, October 7 – 9 \$560.00 per person/\$23.33 per credit hour
 The Reluctant Salesperson (2 Day – 16 CPE)
 Tuesday – Wednesday, October 20 – 21 \$305.00 per person/\$19.06 per credit hour

St. Louis Curriculum Schedule

Year "A"

November 2009

7 Habits of Highly Effective People® (2 Day – 16 CPE)

December 2009

Impeccable Networking and Mastering the Lost Art of Business Etiquette (1 Day – 8 CPE)
 Ethics (Part 1): The Role of You (½ Day – 4 CPE)
 Ethics (Part 2): Building Your Ethical Intelligence (½ Day – 4 CPE)

January 2010

Leading Across Generations™ (½ Day – 4 CPE)
 Winning Customer Loyalty™ (½ Day – 4 CPE)

February 2010

No training scheduled

March 2010

No training scheduled

April 2010 (Post 4–15)

Professional Staff Training: Level 3 (3 Day – 24 CPE)

May 2010

Writing Advantage™ (1 Day – 8 CPE)
 The 4 Disciplines of Execution™ (1 Day – 8 CPE)

June 2010

Professional Staff Training: Level 2 (3 Day – 24 CPE)

July 2010

Disciplined Marketing (½ Day – 4 CPE)
 The Fundamentals of Value Billing (½ Day – 4 CPE)
 Leading Through Change (½ Day – 4 CPE)

August 2010

Professional Staff Training: Level 1 (3 Day – 24 CPE)

September 2010

No training scheduled

October 2010 (Post 10–15)

The Essentials of Managing Others (1 Day – 8 CPE)



Year "B"

November 2010

Leadership: Great Leaders, Great Teams, Great Results™ (2 Day – 16 CPE)

December 2010

FOCUS: Achieving Your Highest Priorities (1 Day – 8 CPE)

Ethics (Part 1): The Role of You (½ Day – 4 CPE)

Ethics (Part 2): Building Your Ethical Intelligence (½ Day – 4 CPE)

January 2011

Project Management: An Approach That Really Works™ (1 Day – 8 CPE)

February 2011

No training scheduled

March 2011

No training scheduled

April 2011 (Post 4–15)

Professional Staff Training: Level 3 (3 Day – 24 CPE)

May 2011

The Reluctant Salesperson™ (2 Day – 16 CPE)

June 2011

Professional Staff Training: Level 2 (3 Day – 24 CPE)

July 2011

Creating CEOs: Customer Experience Owners™ (1 Day – 8 CPE)

Working Through Change (½ Day – 4 CPE)

August 2011

Professional Staff Training: Level 1 (3 Day – 24 CPE)

September 2011

No training scheduled

October 2011 (Post 10–15)

Presentation Advantage® (1 Day – 8 CPE)

All courses will be held at one of four venues in the metropolitan St. Louis area, depending on the final enrollment level for a particular offering: The Westport Conference Center (270 and Page), The Edward P. Newman Education Center (BJC / Washington University Campus), The Missouri Athletic Club (Downtown), or The Growth Partnership Corporate Headquarters (270 and Dorsett).

Most courses available through iShade Learning™ are offered between \$17.50 and \$28.50 per credit hour. In the few instances where the cost per credit hour exceeds \$28.50, the total price for the course will not exceed \$199.00. In some instances, lunch and breakfast may be included. Check the specific course listing at iShade.com for details on location, pricing and meal availability for each offering.

The "sister" city for St. Louis within iShade Learning™ is Chicago, IL. We anticipate that the entire iShade Learning curriculum will begin to be offered in the "Windy City" on approximately May 1, 2010. Annual curriculum offerings are "reversed" in sister cities, allowing members access to the full iShade Learning™ curriculum library between the two sister cities in any given calendar year. As a member, you also have the ability to register for any course offered in any of our 25 hub cities throughout North America at any time. Check iShade.com for an updated list of cities that are currently available within the network.

